

# A Centennial of Caring

VIRTUAL ANNUAL MEETING

April 28-29, 2021



**SCHA**  
1921 *100* 2021  
A Better State of Health

# Wednesday, April 28

## 8:30 – 8:45 AM // WELCOMING REMARKS & PRESIDENTS REPORT

*Donna Isgett | Board Chair | SC Hospital Association*

*Thornton Kirby | President & CEO | SC Hospital Association*

Now that we've said goodbye to 2020, we are excited for the opportunities to improve the healthcare landscape in South Carolina. We'll kick off the meeting by honoring the heroic work of 2020, the path forward in 2021 and beyond, and will recognize the centennial celebration of the work of hospitals in SC.

## 8:45 – 9:45 AM // ASHLEY GALE ADDRESS: MEGATRENDS IMPACTING THE US HEALTHCARE INDUSTRY

*Paul Keckley | Health Economist and a Leading Expert on U.S. Health Industry Trends & Reform*

Listen to healthcare policy analyst and widely known industry expert, Paul Keckley, as he dives deep into the trends impacting the US HealthCare Industry. In this session, Paul will discuss the following trends and show leaders how to find opportunities for growth and success.

- Health and entitlement reform
- Clinical innovations that disrupt traditional modes of care
- Data-driven health care: the convergence of financial and clinical data
- Plan growth and consolidation: new customers, new realities
- Consumerism: the buck stops at home
- New competitors: taking advantage of the industry's disruption

## 9:45 – 9:55 AM // STRETCH & SELF-CARE BREAK

## 9:55 – 10:40 AM // LEGISLATION & POLICY COVID AND BEYOND

*Christian Soura | Executive Vice President | SC Hospital Association*

President-elect Joe Biden has promised Americans a "dramatic expansion" of healthcare under his administration. And with new leadership expected in many healthcare agencies, change to the healthcare environment is coming. Hear from state experts as they explain how the new federal delegation will impact South Carolina hospitals. Also, hear state perspectives from legislative leaders who will speak to the priorities of a shortened state legislative session.

## 10:40 – 11:10 AM // COVID-19 RECOVERY: SUPPORTING YOUR TROOPS

*The Adjutant General Major General Van McCarty | SC National Guard*

*Moderated by: Thornton Kirby*

2020 marks a year-long battlefield experience for healthcare professionals, both clinical and non-clinical. As we look to recover from the battle, how will we support our troops as they return to normal? What kind of support or needs will they have and how can we meet those? Engage in a discussion from state military leaders as they educate on their strategies for the journey home.

**11:10 – 11:20 AM // STRETCH & SELF-CARE BREAK**

**11:20 – 11:50 AM // EQUITY, DIVERSITY & INCLUSION COUNCIL:  
PRIORITIES TO GUIDE A PATH TO EQUITY  
AND DIVERSITY**

*Bruce Bailey | CEO | Tidelands Health*

*Juana Slade | Chief Diversity Officer | AnMed Health*

South Carolina hospitals are committed to taking action on equity, diversity and inclusion. In this session, leaders of the Equity, Diversity and Inclusion Council will present statewide results of the EDI survey, priorities for the state, and plans for a path to a more diverse next 100 years.

**11:50 am – 12:00 PM // CLOSING COMMENTS & RECOGNITIONS**

*Donna Isgett | Board Chair | SC Hospital Association*

*Thornton Kirby | President & CEO | SC Hospital Association*

As we close the day, we will honor a healthcare system with the 2021 Capstone Award, for their extraordinary commitment to patient, community and employee health.

## **Thursday, April 29**

**2 – 5:30 PM // ACHE 3 HOUR SESSION: LEADING STRATEGIC CHANGE  
(LIMITED TO 75 PEOPLE)**

*Jim Austin, Adjunct Senior Lecturer, Brown University, EMHL*

SESSION BROUGHT TO YOU IN PARTNERSHIP WITH THE SC CHAPTER OF ACHE.

- Recognize and overcome barriers to deal with the market uncertainties in the nation's healthcare system.
- Gain successful models for driving change to improve your individual and organization's capabilities.
- Discover and practice the stages of successful strategic execution, especially as related to culture change.

# GENERAL INFORMATION

## REGISTER ONLINE

To register online, visit the SCHA web calendar, [www.scha.org/calendar](http://www.scha.org/calendar), select this meeting, and click "Register Online." A registration and payment confirmation will be emailed once you complete the registration process.

## REGISTRATION & FEES

Full registration (April 28-29) // \$175

*\*Only employees of SCHA member hospitals & SCHA corporate sponsors can attend April 28.*

One day registration (April 28) // \$75

ACHE registration (April 29) // \$125

Online registration will close 2 business days prior to the meeting. Persons wishing to register after that time must email Morgan Bowne at [mbowne@scha.org](mailto:mbowne@scha.org).

## SUBSTITUTION/REFUND/CANCELLATION

Any registrant who cannot attend may send a substitute from the same organization by emailing Morgan Bowne at [mbowne@scha.org](mailto:mbowne@scha.org) with the name of the substitute. The registration fee is refundable if SCHA is notified of cancellation no later than April 23. No refunds issued past this date. No refunds issued for no-shows.

## CONTINUING EDUCATION CREDITS

### ***ACHE Credits***

The South Carolina Hospital Association is authorized to award 3 hours of pre-approved ACHE Face-to-Face Education credit for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Face-to-Face Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

The South Carolina Hospital Association is authorized to award 2.6 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

### ***Continuing Nursing Education***

This nursing continuing professional development activity has been approved for 2.6 hours by the South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.