



Carolinas Governance Series on Workforce Starts Jan. 19 with New Certification Pathway for Trustees

The role of a hospital trustee continues to evolve, even more so in the current post-pandemic environment. To be prepared for the trends, decisions, and actions necessary to lead strong hospitals and health systems, trustees and administrators should take advantage of opportunities for shared learning experiences.

Following the success of the Fall 2021 joint virtual series, NCHA and SCHA have created an expanded and robust certification pathway for hospital trustees, including both a Foundations certification and an advanced certification.

The Foundations certification pathway will consist of 3 virtual sessions. The certification will focus on understanding the healthcare workforce, a top priority for health systems across the country. The first two virtual sessions will focus on what's happened with the healthcare workforce post-pandemic and the board's fiduciary duty to help guide strategic workforce planning. The third virtual session will focus on the trustee's role in advancing policy to positively affect or influence the healthcare workforce.

For those who want to further expand their knowledgebase, and toolbox, NCHA and SCHA have created a one day in-person Capstone Summit which will dive deeper into all topics covered in the virtual sessions and will include interactive, small group, and table discussions. The in-person session is meant as a capstone and participants who complete both the Foundations Certificate and attend the in-person session will be awarded the 2022-23 Advanced Trustee Education Certificate.

All virtual sessions will be held on Thursdays from 11am-12:15pm and will be more than just PowerPoint presentations. The virtual sessions will be interactive allowing for comments, questions, and scenario discussions. All sessions will also be available on-demand following the live session.

The in-person Capstone Summit will be August 25, 2023 from 9:30am-3pm at a convenient location accessible to both states.

VIRTUAL PART ONE

Thursday, January 19 | 11 am – 12:15 pm

The Global Perspective of the Healthcare Workforce Nationally and in the Carolinas

Rob Brinkerhoff, Gallagher

Erin Fraher, Sheps Center, University of North Carolina at Chapel Hill
Katie Gaul, The SC Office of Healthcare Workforce, SC AHEC

The healthcare worker has experienced challenges and shortages before but nothing like the post-pandemic environment of today. Work has changed, expectations of work have changed, expectations of employees have changed, the labor market has changed. Employers in all industries, but especially healthcare, need to understand the current market, trends, supply and how to access demand for future talent. In this session, we'll dive into the trends, supply of health professionals in each state, and prelude to strategic workforce planning to follow in session two.

Speaker Bios

Rob Brinkerhoff is National Managing Director, Healthcare Practice, for the Human Resources & Compensation Consulting practice within Gallagher's Benefits and HR Consulting division. As practice leader, he oversees efforts to identify and assess healthcare industry trends, and develops ways to help clients succeed. Rob has more than 20 years' executive leadership experience in HR with large, high-performing health systems.



Erin P. Fraher, PhD, MPP is a tenured Associate Professor in the Department of Family Medicine at the University of North Carolina at Chapel Hill. Dr. Fraher directs the Carolina Health Workforce Research Center at the Cecil G. Sheps Center for Health Services Research. The Center's mission is to provide the evidence needed to redesign health workforce training, deployment, and regulation in a rapidly changing health care system.



Katie Gaul is the Director of the South Carolina Office for Healthcare Workforce, or SCOHW, a division of the South Carolina Area Health Education Consortium (AHEC). She also holds a faculty appointment in Academic Affairs at the Medical University of South Carolina. The SCOHW studies issues that affect the balance of supply and demand for health professionals in South Carolina and develops accurate, reliable information that is widely available to support planning and policy decisions.



VIRTUAL PART TWO

Thursday, March 30 | 11 am – 12:15 pm

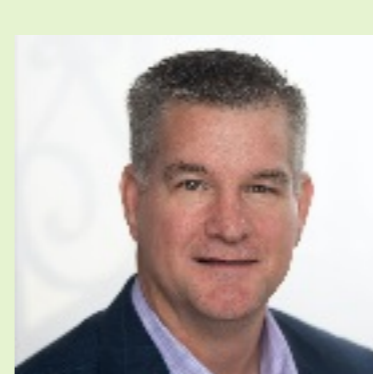
The Trustee's Role as a Strategic Workforce Planner

Mike Harbour, Harbour Resources

Understanding how work has changed, what employees are seeking today, and how employers should respond is a critical part of strategic workforce planning. This type of planning is not something just human resources should worry about but should be part of an organization's strategy discussions. In this session, we'll explore implications of the changes ahead for healthcare employers.

Speaker Bio

Mike Harbour is the Founder and President of Harbour Resources, a leadership coaching and consulting, training, and talent management firm based in Little Rock, Arkansas. Mike is a [speaker](#), [author](#), [coach](#) and the host of [The LeadUp Podcast](#).



VIRTUAL PART THREE

Thursday, May 18 | 11 am – 12:15 pm

Trustees as Workforce Policy Partners

Building on the previous two sessions, this session will explore how to apply the newly acquired knowledge of healthcare workforce trends to a trustee's role in policy and advocacy. In this session, we'll focus on policy issues that affect the healthcare workforce, specifically workplace violence, and how a trustee can help lead change.

IN-PERSON CAPSTONE SUMMIT

Friday, August 25 | 9:30 am – 3 pm

Workforce Violence and its Impact on Both Patients and Staff

Location to be determined

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REGISTRATION AND FEES

Foundations Virtual Series - Registration fee **\$175**, which includes live and on-demand access to all sessions in the Foundations virtual series. Individual links will be emailed to registered participants. Participants can attend from the convenience of home or office computer or mobile device.

Trustee Capstone Summit (in-person) – Registration fee of **\$250**, which includes lunch, snacks and beverages, and includes the Advanced Trustee Education Certification cost for those who attended both the Foundations Virtual Series and the Summit

Full governance and leadership teams are encouraged to participate. For hospitals with greater than 10 registrants, contact your state association for a group rate discount for the Foundations Virtual Series. Unfortunately, there is not a group discount available for the Trustee Capstone Summit due to speaker and event costs.

NCHA members can register on the [Education & Events](#) page. Select the event you want to register for and complete the process online. A registration and payment confirmation will be emailed once you complete the registration process

For SC hospitals can register on the [SCHA web calendar](#).
www.scha.org/calendar, select the meeting, and click "Register Online." A registration and payment confirmation will be emailed once you complete the registration process



Upon registration, you will receive a confirmation with three separate Zoom links to access each of the webinars in the virtual part of the series. For questions concerning registration, contact James Hayes at jhayes@ncha.org or 919-677-4246.

Questions for NCHA Education Staff:

Greg Bauer, DHSc Director of Education Services gbauer@ncha.org	James Hayes Education Services Project Manager jhayes@ncha.org
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NCHA MEMBERS REGISTER HERE



Upon registration, you will receive a confirmation with three separate Zoom links to access each of the webinars in the virtual part of the series. For questions concerning registration, contact Morgan Bowne at mbowne@scha.org or 803-744-3516.

Questions for SCHA Education Staff:

Lara Hewitt Vice President, Workforce & Member Engagement lhewitt@scha.org	Morgan Bowne Director, Member Engagement & Workforce Development mbowne@scha.org
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SCHA MEMBERS REGISTER HERE