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# Tri-State Healthcare Human Resources Conference Business Partner Invitation

**April 29-May 1, 2020**

**Marriott Myrtle Beach Resort & Spa at Grande Dunes**



Presented by: SCHHRA, VaSHHRA and NCHHRA

## 2020 Tri-State Healthcare Human Resources Conference Marriott Myrtle Beach Resort & Spa at Grande Dunes Wednesday, April 29 - Friday, May 1, 2020

### Dear Business Partner,

Please join us in Myrtle Beach this spring for our sixth annual conference hosted by VaSHHRA, SCHHRA and NCHHRA.

As a sponsor or exhibitor, you are encouraged to participate fully in our conference. You are included in conference sessions, meals and events — giving you many opportunities to connect with attendees who are healthcare human resources practitioners from hospitals, health systems and other providers.

We hope you will carefully consider the benefits that vary with each level of support (see page 5). To secure the level you desire, please complete and return the commitment form as soon as possible, but no later than **March 1**.

Don't miss the chance to develop relationships with new prospects and strengthen existing ones. We hope you will join us for the 2020 Tri-State Conference in Myrtle Beach! This conference would not be possible without your support.

### Tentative Exhibit Schedule:

Times may be altered based on completion of conference agenda.

#### Tuesday, April 28

5-10 p.m. Exhibit setup

#### Wednesday, April 29

7-10:30 a.m. Exhibit setup continues  
10:30 a.m. Exhibits open/conference registration begins in exhibit hall  
11 a.m.-12:30 p.m. Lunch in exhibit hall  
2:40-3:10 p.m. Break in exhibit hall  
5-6 p.m. Reception in exhibit hall  
6-8 p.m. Dinner/entertainment (business partners included)

#### Thursday, April 30

7:30-8:30 a.m. Breakfast in exhibit hall  
10-10:30 a.m. Break in exhibit hall  
12:15-1:30 p.m. Lunch/prize drawings in exhibit hall  
1:30-3:30 p.m. Exhibit moveout  
(*dinner on your own*)

### Registration and Hotel Information:

The oceanfront Marriott Myrtle Beach Resort and Spa is again our host hotel and site of all conference sessions and events. We have reserved a discounted block of rooms at a rate of \$179 and the \$25 resort fee is reduced to \$5 for conference participants and business partners. Once your commitment has been received, hotel reservation information will be provided with your confirmation.

### Exhibit Space Description

Exhibit space will be located in the fully carpeted Atlantic Ballroom on the main floor of the Marriott Grande Dunes. Each space is 10' wide x 8' deep and includes a 6' long x 3' wide table with hunter green cloth and two chairs. In an effort to keep our exhibit area more open and inviting, high back drapes are not used. We encourage the use of table-top exhibits. Small ID signs will be on tables to assist with move-in, however business partners are responsible for additional booth signage.

### Exhibit Space Assignments

**Presenting and Platinum level** sponsors will be able to choose their spaces. Remaining space assignments will be at the discretion of the Planning Committee based on the information provided on the Registration and Commitment form (page 6) and the level of support. **Space is limited** in order to provide both attendees and business partners the best possible networking opportunities. Space assignments will be made at least two weeks before the conference.

### General Prize Drawing

All Business Partners are encouraged to participate in the general drawing which follows lunch on Thursday. You may personally present your company's prize. Winners will be drawn from the business cards you have collected at your booth during the conference. Attendees must be present to win and may only win one prize.

### Passport Drawing:

The passport drawing is held following Friday's educational session. Attendees must have their passports initialed by all **sponsors** to win prizes provided by the conference. **Please note, the passport does not include the exhibitor level.** Last year's prizes included a complimentary registration to the national ASHHRA conference, a weekend stay and spa visit at the Myrtle Beach Grande Dunes, and two \$200 Amazon gift cards.

Please direct questions to:

Meetings & Events • [Jayne@kingevents.org](mailto:Jayne@kingevents.org) • 704/847-8229



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**Hospitals, Healthcare Systems, Physician Practices & Skilled Nursing Facilities Represented at the 2019 Conference**

Advent Health	FL	Lexington Medical Center	SC
Allergy Partners	NC	McLeod Health	SC
American Healthcare	VA	Middle Peninsula Northern Neck	VA
AnMed Health	SC	MUSC Physicians	SC
AnMed Health Cannon	SC	New Hanover Regional Medical Center	NC
Appalachian Regional Healthcare System	NC	North Carolina Healthcare Association	NC
Atrium Health	NC	Novant Health	NC
Ballad Health/Johnston Memorial Hospital	VA	Onslow Memorial Hospital	SC
Bath Community Hospital	VA	OrthoCarolina	NC
Brightwater Retirement	SC	Presbyterian Communities of SC	SC
Bristol Regional Medical Center	TN	Princeton Community Hospital	WV
Cape Fear Valley Health System	NC	Prisma Health	SC
Cascades Verdae	SC	Pulmonary Associates of Richmond	VA
Cherokee Indian Hospital Authority	NC	Randolph Health	NC
Columbus Regional Healthcare System	NC	Riverside Health System	VA
Cone Health	NC	Roper St. Francis Healthcare	SC
Conway Medical Center	SC	Self Regional Healthcare	SC
Culpeper Medical Center	VA	Sentara Healthcare	VA
Dartmouth Hitchcock	NH	Shriners Hospital for Children	SC
Diamond Healthcare	VA	Smyth County Community Hospital	VA
Eastern Virginia Medical School	VA	South Carolina Hospital Association	SC
Encompass Health Rehab Hospital of Petersburg	VA	Southeastern Health	SC
FirstHealth of the Carolinas	NC	Spartanburg Regional Healthcare System	SC
Halifax Regional Medical Center	NC	Tidelands Health	SC
Hugh Chatham Memorial Hospital	NC	UNC Lenoir Health Care	NC
Iredell Health System	NC	Wake Forest Baptist Health	NC
LewisGale Health System	VA		



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### Exhibit Terms

- You must be a sponsor or exhibitor to attend any portion of this conference or hold a room in the conference block.
- There will be no cancellations or refunds.
- Name badges will be provided for all registered representatives. Badges serve as admittance to all conference activities and must be visible throughout the conference.
- Business Partners shall not schedule conflicting events involving Membership during the Tri-State conference. This includes meetings, meals and events.
- Exhibit space may not be sublet or shared with another company. The space contracted is to be used exclusively by the organization whose name appears on the commitment form.
- There will be a limited number of exhibitors and sponsor participants at each level. The Tri-State Planning Committee reserves the right to designate the number of exhibitors and sponsors permitted at each level in the best interest of the overall conference.
- Each company shall designate **one primary contact**. This person assumes responsibility for sharing relevant information with the participating organization's executives, marketing department, exhibit personnel and others they deem appropriate. Confirmations, hotel forms, service forms, shipping information and other details will be provided to the **primary contact only**.
- Activities must be confined within the limits of the exhibitor's space and may not in any way impede sight lines, flow of traffic, or interfere with another exhibitor's space.
- No one under the age of 21 shall be admitted to the exhibit hall without the permission of a member of the conference planning committee.
- Neither NCHRA, SCHRA or VaSHRA, their agents or the Myrtle Beach Resort and Spa at Grande Dunes shall be liable for loss or damage to exhibitor property. Exhibitors are urged to remove valuables during non-show hours. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising from injury or damage to exhibitor displays, equipment and other property brought upon the premises of the hotel. Security will not be provided in the exhibit area.

### 2019 Business Partners

ADP  
AIG Retirement Services  
AMN Healthcare  
BISK  
Businessolver  
C. A. Short Company  
CEC  
Chapel Hill Solutions  
Colonial Life  
Corporate Screening Services

CriminalRecordCheck.com  
Dollywood  
Engage2Excel, Inc.  
experiencedRN.com  
FirstPoint Background Screening  
FocusOne Solutions  
Gallagher  
Graystone Group  
HealthcareSource  
Incentive Services

Interactive Health  
Katon Direct  
MagMutual Insurance Company  
Marsh & McLennan Agency  
MedCost  
PageUp  
Perfect Feast  
Publicom  
Purdue University Global  
Qualivis

RelyMD  
Royal Recognition  
SkillSurvey  
Stanley Benefit Services  
Talent Plus  
TEDS  
Transamerica  
UMR  
WorkPartners  
ZurickDavis



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Business Partner Benefits	Presenting Sponsor \$8,000	Platinum Sponsor \$5,500	Gold Sponsor \$3,500	Silver Sponsor \$2,500	Exhibitor \$1,250
Speaking opportunities	May present or provide a speaker (must complete a speaker RFP. Speaker RFP will be sent upon request).	May introduce a speaker or provide closing remarks; includes time for brief company overview.			
Exhibit space	Choice of two spaces	Choice of one space	Space assigned	Space assigned	Space assigned
Number of reps who may attend	5	4	3	2	2
May purchase one additional conference badge	√	√	√	√	
Color ad in conference program	Full page	Full page	½ page	¼ page	
Pre-event attendee contact list	2 weeks in advance	2 weeks in advance	1 week in advance	2 days in advance	
Post-conference attendee contact list	√	√	√	√	√
Sponsor designation in conference brochure	√	√	√	√	
Company listing/description in conference brochure	√	√	√	√	√
Company banner displayed in general session throughout conference	√	√	√		
Logo and name in all conference promotion	√	√	√		
Recognition during conference opening remarks	√	√	√		
Logo & hyperlink on VaSHHRA, NCHHRA & SCHHRA websites	√	√	√		
Recognition on sign at conference registration desk	√	√	√	√	
Included in passports	√	√	√	√	
Sponsor ribbons for name badges	√	√	√	√	
Complimentary internet in exhibit hall	√	√	√	√	√

If you would like to explore sponsorship options not listed above, please contact us.



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**Registration and Commitment Form - Due by March 1**

Company name as it should appear in print:		<b>Full payment is due by March 1.</b>		<b>Please indicate your level of support:</b>	
Mailing address:	City, state, zip:	Please invoice my organization <input type="checkbox"/>	Presenting: (\$8,000)	<input type="checkbox"/>	
Website:	Phone:		Platinum: (\$5,500)	<input type="checkbox"/>	
Primary contact:	Email:		Gold: (\$3,500)	<input type="checkbox"/>	
<b>One sentence description</b> of business/service:			Silver: (\$2,500)	<input checked="" type="checkbox"/>	
List your attending reps and their email addresses: <i>(note limits on page 5.)</i> If you do not have this information yet, please provide <b>by March 1.</b>			Exhibitor: (\$1,250)	<input type="checkbox"/>	
1.		Please charge this credit card:		Name on card:	
2.		Credit card number:		Expiration date and CVV code:	
3.		Billing address:			
4.		City, state, zip:			
Organizations you DO NOT want to be located near:		Signature of authorized company representative:		<i>My signature represents our pledge to the level of support indicated above. I have reviewed and agree that my organization will abide by the Exhibit Terms on page 4.</i>	
Organizations you DO want to be located near:		_____			
<p><b>If paying by check: Make checks payable to NCHHRA, tax ID number: 59-2294589 and send to Meetings &amp; Events for processing</b></p> <p>Tri-State Conference  c/o Meetings &amp; Events  2611 Cotton Planter Lane  Charlotte, NC 28270</p> <p>Return forms and direct questions to:  Meetings &amp; Events  Jayne@kingevents.org  704/847-8229 (voice)</p>					

