

AIM FOR THE GREEN:

Adapting to Changing Trends in Philanthropy

TUESDAY, JULY 16 - THURSDAY, JULY 18

Sonesta Resort · 130 Shipyard Dr, Hilton Head Island, SC 29928

SCHA
SC HOSPITAL ASSOCIATION

We are excited to head to Hilton Head Island in July for the 2024 SCSHFD/ GADP Annual Conference. Join your fellow development professionals from South Carolina & Georgia for premier networking & educational opportunities. You don't want to miss out.

Schedule at a Glance

(Tentative & subject to change)

Tuesday, July 16

12pm	Registration
1-5pm	Educational Sessions
5:30pm	Networking Cocktail Reception

Wednesday, July 17

8am	Networking Breakfast with Sponsors
9am-4pm	Educational Sessions
4pm	Outing/Family Time

Thursday, July 18

8-11:30am	Breakfast & Educational Sessions
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Speakers

SCHA Keynote Speaker - Mary Dell Hayes, Principle, StopGap Solutions

"You're Forgetting About Fundraising" &
"Uncovering Hidden Treasures in Your Community"

Opening Speaker - Betsy Chapin Taylor, Founder & CEO, Accordant

"2024 Fundraising Trends & Issues in Healthcare Philanthropy" &
"How to Engage Your Executive Team"

Other Presentations & Speakers

"Digital Strategy Implementation"
Presented by Roper St. Francis & Doing Good Digital

"Engaging Grateful Patients & Families is about more than Gratitude"
Presented by Walt Edwards, President, Graham-Pelton Consulting

"One Size Does Not Fit All – Data Analytics"
Presented by Bridget Murphy with Graham-Pelton Consulting & co-presenter,
Brandon Danner, Co-Founder of London Automation

"Corporate Vendor Sponsorship Program"
Presented by Lexington Medical Center

"Grants: Processes & Strategies"
Presented by The Duke Endowment

HOTEL RESERVATIONS

The cutoff date to make hotel reservations with the above link is June 17, 2024.

Registration Details

SCHA & GADP Member Hospital Sponsorship Opportunities

Hospital or Foundation's name listed as a Member Hospital Sponsor on the Sponsor PowerPoint at the event.

Birdie **\$2,500**

Recognition plus four (4) conference badges gaining access to all education, the cocktail reception, & meals offered.

Par **\$1,500**

Recognition plus two (2) conference badges gaining access to all education, the cocktail reception, & meals offered.

Bogie **\$500**

Recognition plus one (1) conference badges gaining access to all education, the cocktail reception, & meals offered.

Individual Hospital Registration

SCSHFD & GADP EARLY BIRD Member Price **\$250**

Register and pay by May 31st

SCSHFD & GADP Member Price **\$300**

Register and pay after May 31st

Non- Member Price **\$400**

REGISTER

For any questions, please contact Kim Wooten, kwooten@scha.org