

**Join the most effective healthcare
network in South Carolina.**

2022 SC HOSPITAL ASSOCIATION CORPORATE SPONSORSHIP



SCHA was founded in 1921, and as we continue to look back at 100 years of supporting South Carolina's hospital community, it's amazing to think about how much our industry has grown. From the 17 original hospitals that established our membership a century ago, to the 95 facilities we represent today, our providers operate a broad array of acute, rehab and behavioral healthcare services that support more than 80,000 employees and more than \$57 billion in patient revenue. In the coming years, our industry is expected to grow even more rapidly as we care for an aging population of the largest generation in U.S. history and continue to expand innovative new health services to the people of South Carolina. Become a sponsor of SCHA and tap into the state's elite network of hospitals and health systems as we continue on our journey to a better state of health.

Thornton Kirby,

A handwritten signature in black ink, reading "Thornton Kirby", with a long horizontal line extending to the right.

President & CEO
SC Hospital Association

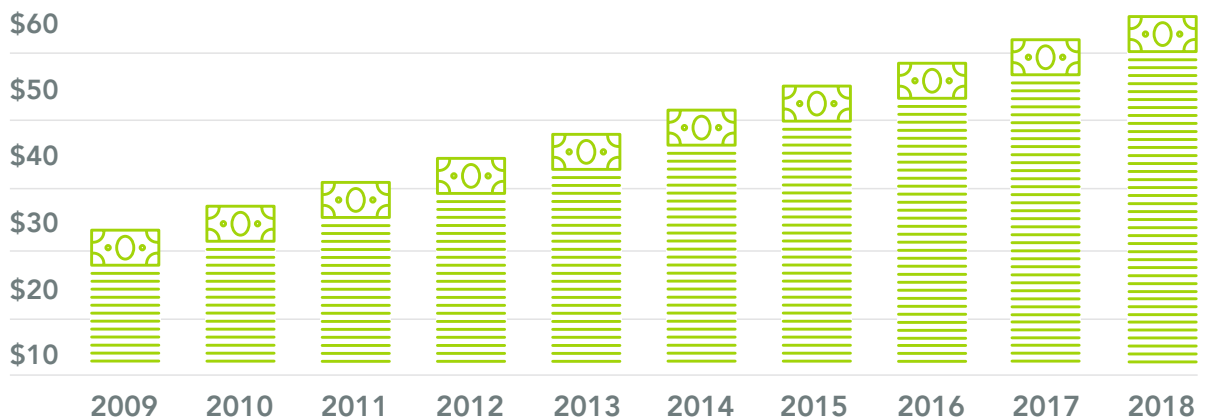
100 YEARS OF GROWTH

SCHA is a private, not-for profit organization founded in 1921 to serve as the collective voice of South Carolina's hospital community. Today it represents approximately 100 member hospitals and health systems and 500 personal members. We work with our member hospitals and other partners to create a healthier future for our communities through advocacy, innovation, and collaboration. Together, we are leading South Carolina to a better state of health.

Learn more about SCHA at www.scha.org.

IN A DECADE

SCHA member hospitals have seen tremendous growth over the last decade, with in-patient and out-patient revenue together nearly doubling from \$30 billion in 2009 to just shy of \$60 billion in 2018.



SPONSORSHIP LEVELS

The SCHA corporate sponsorship program provides four tiers with benefits for each level of participation and support. The annual program runs from January 1, 2022 through December 31, 2022. *Please explore our [full sponsorship benefits](#) and submit your application by January 14, 2022.*

\$ **4,000**

BRONZE BENEFITS

SCHA EVENTS

Annual Meeting
Healthcare Leadership Networking Event

ACCESS TO INFORMATION

The Weekly
SCHA Membership Directory

ADDITIONAL RECOGNITION

Company name & link on SCHA website
Company name in SCHA's Membership Directory

SCHA DISCOUNTS

Discount trade show booth at SCHA's affiliated society meetings

\$ **7,000**

SILVER BENEFITS

SCHA EVENTS

CFO Forum
Annual Meeting
Healthcare Leadership Networking Event

ACCESS TO INFORMATION

The Weekly
SCHA Membership Directory

ADDITIONAL RECOGNITION

Sponsor highlight in The Weekly
Company logo, description and primary's contact information in SCHA's Membership Directory
Sponsor recognition on SCHA social media
Company logo & link on SCHA website

SCHA DISCOUNTS

Discount trade show booth at SCHA's affiliated society meetings

\$ **12,000**

GOLD BENEFITS

SCHA EVENTS

Summer Leadership Meeting
CFO Forum
Annual Meeting
Healthcare Leadership Networking Event

VIRTUAL NETWORKING

Thought Partner Webinars
Getting to Know

ACCESS TO INFORMATION

The Weekly
SCHA Membership Directory

ADDITIONAL RECOGNITION

Sponsor highlight in The Weekly
Company logo, description and primary's contact information in SCHA's Membership Directory
Sponsor recognition on SCHA social media
Company logo & link on SCHA website

SCHA DISCOUNTS

Discount trade show booth at SCHA's affiliated society meetings

\$ **17,000**

PLATINUM BENEFITS

SCHA EVENTS

Governance Meeting
Legislative Luncheon
Summer Leadership Meeting
CFO Forum
Annual Meeting
Healthcare Leadership Networking Event

VIRTUAL NETWORKING

Thought Partner Webinars
Getting to Know

ACCESS TO INFORMATION

The Weekly
SCHA Membership Directory

ADDITIONAL RECOGNITION

Company logo displayed in all editions of The Weekly
Company logo on presentation at Executive Orientations
Sponsor highlight in The Weekly
Company logo, description and primary's contact information in SCHA's Membership Directory
Sponsor recognition on SCHA social media
Company logo & link on SCHA website

SCHA DISCOUNTS

Discount trade show booth at SCHA's affiliated society meetings

A LOOK BACK AT 2021

Through an SCHA corporate sponsorship, you can position your organization to be on the front lines with SCHA and our members in promoting all aspects of healthcare in South Carolina. You will have the opportunity to connect with executives and develop long-lasting business relationships with hospitals and health systems.

A special thank you to our 2021 sponsors. We appreciate you.



JOIN US

SCHA is committed to connecting those companies who invest in the healthcare of South Carolina through an SCHA corporate sponsorship to the people who really make decisions.

If you are interested in helping our members improve healthcare in SC with relevant and quality products and services, we are interested in helping you do so.

SCHA has the network you want and need to be successful. Together, we can partner and continue to support our hospital members and the citizens of SC.

Ready to join the most effective healthcare network in South Carolina? [Join now.](#)



Stacy Collier

Chief Nursing Officer,
MUSC Health Kershaw

When I need help and support, I need it quick! During the pandemic, I needed to augment staffing with crisis support. Solvent Networks and Qualivis were there and ready to deploy much needed assistance. They made the process super-easy, allowing me to focus on other priorities.



Anthony Jackson

Senior Vice President & Chief Operating Officer
Roper St. Francis Healthcare

My objective as a healthcare system executive mirrors SCHA's own mission: we both want patients to receive the best care possible. With this shared goal, I will always give extra close attention to companies aligned with SCHA.



GET IN TOUCH

SCHA's corporate sponsorship program is administered by Solvent Networks, a division of SCHA.

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