



JOIN THE MOST EFFECTIVE HEALTHCARE NETWORK IN SOUTH CAROLINA



2024 SC Hospital Association Corporate Sponsorship

As the collective voice and representative of South Carolina's hospitals & health systems, SCHA has direct and daily access to healthcare leaders and decision-makers statewide. The corporate sponsorship program provides significant networking opportunities with hospital leaders. It also serves the purpose of assisting hospitals in their efforts to provide high-quality care, improve operational efficiency, and secure financial stability. Our in-person and virtual events enable sponsors to reconnect with existing contacts and forge new relationships within the healthcare sector.

ABOUT THE SC HOSPITAL ASSOCIATION

A private, not-for profit organization founded in 1921 to serve South Carolina's hospital community, SCHA now represents approximately 100 member hospitals and health systems and 900 personal members. We support hospitals through advocacy, facilitating collaborative initiatives, and providing data, educational and business solutions that solve hospital "pain points." Together, we are leading South Carolina to a better state of health, and you can join us on that journey.

[Click Here & Learn More About SCHA!](#)

KEY SPONSORSHIP EVENTS



SCHA Legislative Launch February 1, 2024 *virtual

A kickoff to the state legislative session. Discussion to include major legislative initiatives and how hospitals can get involved. New board officers are also elected.



SCHA Workforce Roundtable February 28, 2024 (Columbia, SC)

A roundtable discussion of several topics impacting the healthcare workforce in SC, including sharing of successful strategies from member hospitals.



SCHA Legislative Luncheon March 6, 2024 (Columbia, SC)

A luncheon for healthcare executives to meet & discuss legislative priorities with members of the legislature.



SCHA Regional Leadership Meetings March 12, 2024 (Upstate) March 14, 2024 (Midlands) March 19, 2024 (Pee Dee) March 21, 2024 (Low Country)

First of two regional discussion-based events. Each member hospital has one designated member of the Regional Leadership Councils.



SCHA Board Retreat April 25-26, 2024 (Columbia, SC)

First of two mini retreats for the SCHA board of trustees; location The Graduate.



SCHA Legislative Roundtable June TBD, 2024 (Columbia, SC)

A roundtable discussion of legislative progress and carry forwards, including any operational impacts of passed legislation to hospitals.



Carolina Governance Series: Session 1 Q3, 2024 *virtual

A virtual governance series designed for trustees and leaders of SC hospitals. Content and speakers built around the priorities of SCHA and member hospitals.



SCHA CFO Forum August 15-16, 2024 (Charleston, SC)

An interactive, discussion-based event for financial leaders from member hospitals. Content and speakers built around priorities of the SCHA Finance Council.



SCHA Regional Leadership Meetings September 10, 2024 (Upstate) September 12, 2024 (Midlands) September 17, 2024 (Pee Dee) September 19, 2024 (Low Country)

Second of two regional discussion-based events. Each member hospital has one designated member of the Regional Leadership Councils.



Carolina Governance Series: Session 2 Q4, 2024 *virtual

A virtual governance series designed for trustees and leaders of SC hospitals. Content and speakers built around the priorities of SCHA and member hospitals.



SCHA Board Retreat October 17-18, 2024 (Florence, SC)

Second of two mini retreats for the SCHA board of trustees; location Hotel Florence.



BetterState Summit December 10-11, 2024 (Columbia, SC)

Interactive networking event focused on the priorities of SCHA and member hospitals. Event includes interactive learning sessions and education partnerships with SC ACHE chapter.

To make sure we provide you with the most current assessment of where things are and what the current situation will mean for hospitals and for your business opportunities with hospitals, in May 2024, we plan an exclusive Healthcare Industry Briefing co-hosted by executive leadership from SCHA.

2024 SPONSORSHIP LEVELS

The SCHA corporate sponsorship program provides three levels for participation and support. Please explore the opportunities and submit your application by January 5, 2024, to receive full benefits. An email and invoice will be sent as confirmation of sponsorship purchase.

Lettered Olive - \$5,000

Sweetgrass - \$15,000

Palmetto - \$25,000

	Lettered Olive	Sweet-grass	Palmetto
ACCESS TO LEADERSHIP			
SCHA Legislative Launch -2 Registrations & Event Sponsor			
SCHA Legislative Luncheon -2 Registrations & Event Sponsor			
Carolina Governance Series: Session 1 -2 Registrations & Event Sponsor			
Carolina Governance Series: Session 2 -2 Registrations & Event Sponsor			
SCHA CFO Forum -2 Registrations & Event Sponsor (Sponsors to join SCHA membership for second half of first day agenda)			
BetterState24 -Event Sponsor (Sponsor registrations are approx. \$225 per attendee)			
Meeting attendee list(s)			
RECOGNITION			
Speaker Introductions (Opportunity identified by SCHA, approval based on topic & availability)			
Opportunity to submit speaker presentations (Opportunity identified by SCHA, approval based on topic & availability)			
Webinar and/or Podcast opportunities (Opportunity identified by SCHA, approval based on topic & availability)			
SCHA's The Weekly presence -Event sponsor			

RECOGNITION (continued)			
SCHA's Social Media presence -Event sponsor			
SCHA Website presence			
ACCESS TO INFORMATION			
Subscription to SCHAs The Weekly			

+ BESPOKE EXPERIENCES

SCHA Regional Leadership Meetings \$5,000 for each selection	
2 Registrations & Lunch Sponsor	
<input type="checkbox"/> March 12, 2024 (Upstate) 1 available <input type="checkbox"/> March 14, 2024 (Midlands) 1 available <input type="checkbox"/> March 19, 2024 (Pee Dee) 1 available <input type="checkbox"/> March 21, 2024 (Low Country) 1 available	<input type="checkbox"/> September 10, 2024 (Upstate) 1 available <input type="checkbox"/> September 12, 2024 (Midlands) 1 available <input type="checkbox"/> September 17, 2024 (Pee Dee) 1 available <input type="checkbox"/> September 19, 2024 (Low Country) 1 available
SCHA Roundtables \$7,500 for each selection	
2 Registrations & Event Sponsor	
SCHA Workforce Roundtable <input type="checkbox"/> February 28, 2024 (Columbia, SC) 2 available	SCHA Legislative Roundtable <input type="checkbox"/> June TBD, 2024 (Columbia, SC) 2 available
SCHA Board Retreat \$15,000 for each selection	
2 Reception/Dinner Registrations, Reception & Dinner Sponsor	
<input type="checkbox"/> April 25, 2024 (Columbia, SC) 1 available <input type="checkbox"/> October 17, 2024 (Florence, SC) 1 available	

SCHA AND OUR MEMBERS THANK YOU FOR INVESTING IN THE HEALTHCARE OF SOUTH CAROLINA

A special recognition to our 2023 corporate sponsors. We appreciate you.





"Our corporate sponsors play a significant role in providing resources, expertise and ideas that can help hospitals fulfill their missions. SCHA can facilitate a strong and mutually beneficial relationship between the hospital community and the corporate sector."

-Thornton Kirby, SCHA President and CEO

WHO DOES SCHA REACH?

96

SCHA Institutional Members

11

SC Hospital Systems

54

Number of Hospitals in
SC Systems

13

Teaching Hospitals

9

Independent Acute Hospitals

3

Critical Access Hospitals (CAH)

15,430

Number of Licensed Beds

Ready to join the most effective healthcare network in South Carolina?

[Click Here to Join Now!](#)

GET IN TOUCH

Please submit your sponsorship form and payment by January 5, 2024, to begin receiving full benefits. Questions? Contact Kristin Hill at 803.454.6959 or khill@scha.org

PROFESSIONAL MEMBERSHIP GROUPS

The Professional Membership Groups of SCHA offer dedicated professionals a way to achieve common goals, develop management skills and expertise, and the opportunity for affiliation in organizations that represent their chosen professions. Check out [SCHA's Events page](#) for regular updates and opportunities.

[FACEBOOK](#) [TWITTER](#) [INSTAGRAM](#) [LINKEDIN](#) [YOUTUBE](#)